



Leadership 3.0

How To Communicate, Motivate and Inspire Team Success

About 6sense

- Founded by Alan Macpherson after many years leading successful business entities in the US and Canada. Alan's LinkedIn Profile [here](#).
- Our mission is to help leaders build increased self-awareness, leverage emotional intelligence (EQ), create better goals, and improve communication skills that drive better results and inspire their teams.
- The 6sense name refers to all the senses: taste, smell, vision, hearing, touch and the newest, proprioception (sense of our body's orientation and position in our environment). Cheekily we're co-opting the meaning of this 6th sense to focus on *leadership awareness*.



About

Leadership 3.0

If the profile for Business Leader type 1.0 was all about bold risk-taking, surrounding oneself with talent, and making tough decisions, and Leader 2.0 added a fuller range of understanding of the functions of the enterprise, then Leader 3.0 adds strong, clear communication, empathy, and the ability to inspire. Think of CEO luminaries such Jack Welch (GE) as 1.0, Bill Gates (ex. Microsoft) as a 2.0, and Mary Barra (GM) & Tim Cook (Apple) as examples of 3.0.

We've developed engaging and comprehensive programs to help develop the kind of leaders who will form highly motivated teams and effectively communicate to all stakeholders.

Why?

Leadership 3.0

In today's business climate, more and more is expected of leaders, from the C-Suite to the Director/Sr. Manager level. It's no secret that it's a competitive edge for a company to have a highly motivated and inspired team all 'rowing' in the same direction. This kind of motivated cohesion can only be accomplished by the best quality communication from the top.

At 6sense we believe that every member of an organization in a managerial capacity will benefit from the principles in the Leadership 3.0 program. Day-to-day application will result in benefits such as: clearer communication and tighter team cohesion; building the kind of culture that attracts, inspires, and retains the best people; and finally realizing the happy byproducts of increased revenues and overall financial performance for your organization.



Be the leader that you wished you had as a boss when you started your career!

Leadership 3.0 Programs

The Programs: Full, Condensed and 1:1 Coaching

PATHWAYS | The Full Leadership 3.0 Program

5 SESSIONS 12 HOURS TOTAL	Session 1	Session 2	Session 3	Session 4	Session 5
subject	Introduction, Orientation & Leadership Assessment	Communication & Stakeholder Management	Change Management & Organizational Culture and Ethics	Personal & Professional Development	Review/Evaluation, Integration & Implementation
focus	Introduction Desired outcomes Individual Assessment	Leadership approaches PCM review Team diversity as a strength Setting high level objectives	Leading org change & goal-setting Handling conflict & 'voice' modes Culture of agility Ethics review	Self Awareness & EQ Stress and Balance Time management	Review Implementation into daily work life Key takeaway application
duration	2.5 hours	2.5 hours	2.5 hours	2.5 hours	2 hours

Leadership 3.0

PATHWAYS | The Condensed Leadership 3.0 Program

	Session 1	Session 2
2 SESSIONS 5 HOURS TOTAL		
subject	Introduction, Orientation & Leadership Assessment Communication & Stakeholder Management Change Management and Organizational Culture	Strategic Goal Setting Personal and Professional Development The Importance of Ethics Review and Application
focus	Desired outcomes Individual Assessment PCM overview Team diversity Setting high level objectives	Conflict management Ethics Self Awareness & EQ Stress and Balance Review & implementation
duration	2.5 hours	2.5 hours

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PATHWAYS | 1:1 Leadership 3.0 Coaching

FLEX COACHING | 2 HOURS PER SESSION

Options to tailor to unique needs

possible subjects

Emotional Quotient/Intelligence (EQ) and Self Awareness improvements | Leadership Assessment and recommendations | Communication strategy focus | Change Management and Organizational Culture support | Team Building strategies | And others...

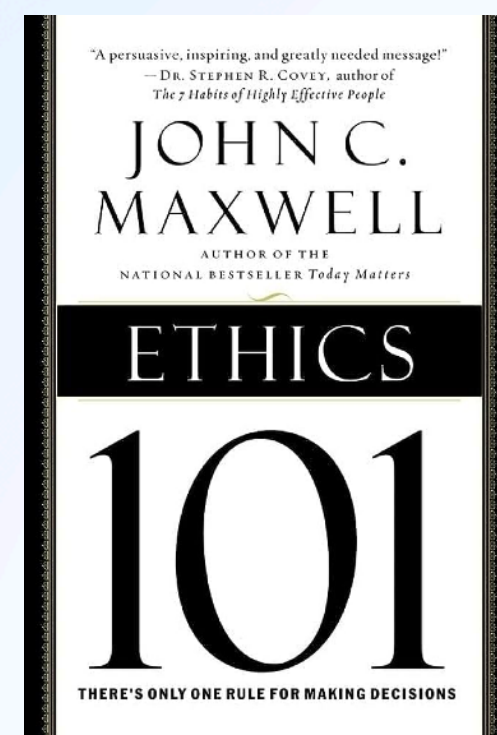
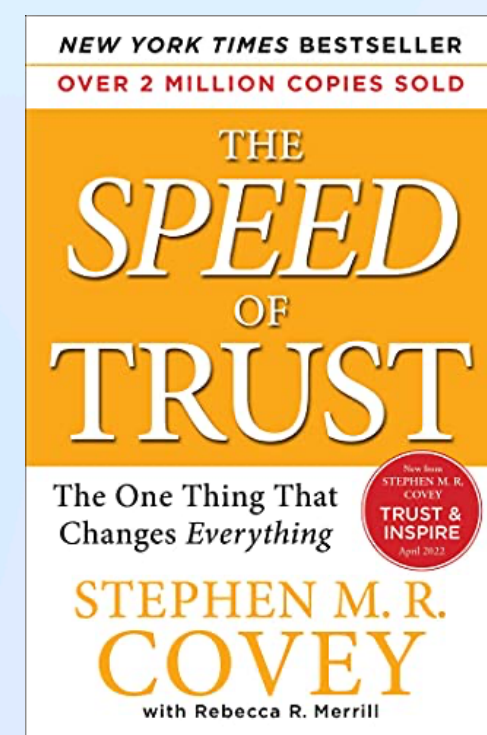
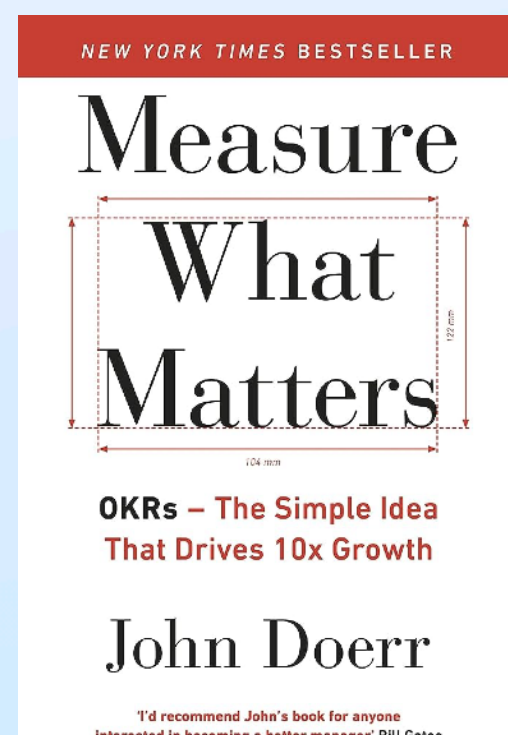
duration

2 hours

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Suggested pre-reads

1. “Measure What Matters” - John Doerr
2. “Speed of Trust” - Stephen Covey
3. “Ethics 101” - John C. Maxwell



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